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FOR IMMEDIATE RELEASE

BUILDERadius, Inc. Redesigns BluePrince® Website

ASHEVILLE, NC – July 18, 2008 – BUILDERadius, Inc., a leading national provider of software for municipal community development authorities and real estate developers, announces the launch of their newly redesigned website for BluePrince Software and Services for Community Development. BluePrince, the flagship product from BUILDERadius, provides jurisdictions with affordable cutting-edge technology solutions that manage all aspects of the development cycle.

"The redesign of the BluePrince website is the next step in creating a better product and experience for both our current and future customers," says Abbie Emison, Director of Business Development.

The main features of the new website provide information about the software solutions, services, and benefits of using BluePrince. Also, it offers news and upcoming events the BluePrince Team will be attending.

To see the redesigned website please visit: <http://www.blueprince.com>.

About BUILDERadius, Inc:

Established in January 1999, BUILDERadius offers BluePrince Community Development Software and BuildingDepartment.com online services to municipal community development departments across the United States. They also serve the real estate and property development industry with BuildFax Property and Contractor History Reports and CastleKeep Design Review Software. For more information, please visit www.BluePrince.com or call (828) 350-9950.

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