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FOR IMMEDIATE RELEASE

BLUEPRINCE LAUNCHES TWITTER PAGE

ASHEVILLE, NC – MAY 17, 2010 – BluePrince Software and Services for Community Development, a leading national provider of software for local government, launched its Twitter page this week. BluePrince will use Twitter as communication and conversation starter with people and companies who work in and with local government.

“We are excited about embarking into the world of social media,” says Lorrie Barnwell, President of BluePrince, “Twitter is a great way to listen and learn about trends happening within our industry and also gives us the ability to have day to day conversations with the people we work with and the people we work for.”

BluePrince can be found on Twitter by visiting <http://twitter.com/BluePrinceRocks>. Follow BluePrince to hear interesting stories focusing on everything that affects local government.

About BluePrince® Software and Services for Community Development

BluePrince is an award-winning software designed specifically for city and county community development departments. With over 150 jurisdictions throughout the country, BluePrince provides comprehensive solutions for municipal planning, zoning, building, and code enforcement activities. For more information, please visit www.BluePrince.com or call (828) 350-9950.

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