



Contact: Megan Morlok
Phone: (828) 350-9950
Email: mmorlok@builderadius.com
Fax: (828) 350-9954

FOR IMMEDIATE RELEASE

BUILDERadius, Inc.: Celebrating 10 Years of Innovation and Growth

Asheville, NC - In conjunction with the Asheville Area Chamber of Commerce and the Economic Development Coalition for Asheville - Buncombe County (EDC), local technology company BUILDERadius, Inc. announces a community open house to celebrate its 10 year anniversary and recent expansion. Over the past decade, Asheville-based BUILDERadius has grown from three employees to over 60, and is today one of the nation's leading providers of software and data services to public and private sectors involved with building safety, development, and planning for local government, while providing property history data for insurance, environmental consulting, banking and lending, and real estate.

Founded in 1999, BUILDERadius, Inc. launched BluePrince Software and quickly emerged as a leading provider of community development software for local governments with over 150 jurisdictions across the country. Founder Bill Ward explains, "Our BluePrince customers are municipal community development departments who are likely understaffed, underfunded and always under a deadline. We have tools that deliver real value to local builders and to community development departments of any size by dramatically increasing permitting, inspection, code enforcement and planning efficiencies for any jurisdiction."

BUILDERadius, Inc. continues to make strategic investments in human resources and product development that will ensure its success and competitive edge well beyond the next decade. In 2008 the company launched BuildFax, a property history database that collects and organizes the building and permitting information from cities and counties throughout the country. The detailed national BuildFax database is used by a number of industries because it is the best and only source of a property or structure's "life story." In 2009, BUILDERadius received a \$6 Million investment in financing for the company from Environmental Data Resources, a company owned by DMG Information. The investment allowed the firm to double in size over the past year, with plans to add another 30 employees in the next 2 years.

Unlike many technology start-ups, BUILDERadius has resisted the pull towards technology Meccas like RTP and Silicon Valley. The company is a proud leader in the Asheville business community, recruiting nearly 50% of its workforce from Western North Carolina and Upstate South Carolina universities. The firm has also successfully recruited key talent to the area. President of BluePrince Lorrie Barnwell adds, "Our workforce, like our history, is a part of the Asheville community. Our employees want to pursue a career path in cutting edge technology in a town known for creativity, arts and quality of life."

"It is the entrepreneurial spirit of individuals like Bill Ward that truly drives the success of our vibrant downtown," shares Asheville Mayor, Terry Bellamy. "We thank BUILDERadius for its longstanding commitment to our workforce, our community and economy."

"Success stories like BUILDERadius not only enhance our regional reputation for innovation, but build the confidence of the entrepreneur to launch world-class technology businesses here in Buncombe County. We are proud to congratulate the management and staff of BUILDERadius on their milestone anniversary and ongoing expansion," said EDC Chairman K. Ray Bailey.

The company will host an open house on Thursday, October 21 at 4:00p.m. at 16 Biltmore Avenue, Suite 200. If you would like to attend the open house please RSVP to mmorlok@builderadius.com. For more information on employment opportunities at BUILDERadius, please visit www.builderadius.com

The EDC for Asheville-Buncombe County is a public-private partnership committed to: creating and retaining high quality jobs, community leadership, and being a resource for better business decisions. The EDC accomplishes this mission through its four core services: business retention and expansion, small business and entrepreneurship, research, and marketing and recruitment. The EDC is funded by Buncombe County, the City of Asheville, the Asheville Area Chamber of Commerce and the Advantage Asheville Campaign.

The Asheville Area Chamber of Commerce is a 2,000+ member organization representing 86,000 employees. Chamber members collaborate with community organizations and coalitions to support the community and each other with the mission of increasing the region's livability by advancing its economic vitality. The Asheville Chamber works diligently to ensure that Asheville continues to prosper while also protecting the natural beauty of the area. In 2006, the Chamber moved to a new location and is now home to the 4,000 square foot Visitor Center which welcomes 200,000 visitors per year.

###

