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FOR IMMEDIATE RELEASE

BUILDERADIUS OPENS OFFICE IN LOUISIANA AND APPOINTS NEW MANAGER OF OPERATIONS FOR THE GULF COAST REGION

BATON ROUGE, LA - May 18, 2007 - BUILDERadius, Inc., a leading national provider of software for municipal building authorities and real estate developers, announced this week the opening of its Baton Rouge office. Along with this opening came the appointment of Jeremiah Smith as Manager of Operations, Gulf Coast Region, in order to provide more focus on Louisiana and the rest of the Gulf Coast.

According to Smith, "The opening of the Baton Rouge office demonstrates the level of commitment BUILDERadius has to assisting Louisiana and other Gulf Coast areas implement technology solutions for their building departments. With new legislative measures impacting the enforcement of building codes in certain parts of the state, BUILDERadius recognized the need for a local presence."

BluePrince, the flagship product from BUILDERadius, provides jurisdictions with affordable cutting edge technology solutions that manage all aspects of community development. Through BluePrince, jurisdictions can issue building permits, manage inspections, code enforcement, collect and manage fees, and all of this can be done on-line. Contractors and homeowners can also apply for permits, pay for permits, request inspections and check status of inspection via the internet through BluePrince' BuildingDepartment.com portal. The software is currently in use by the City of Slidell and the City of Mandeville and being installed in several other jurisdictions across the state.

The office is located at 2237 South Acadian Thruway, Suite 802, Baton Rouge, LA 70808. Jeremiah can be reached at (225) 236-2220 or at jeremiah.smith@blueprince.com

About BUILDERadius, Inc:

Established in January 1999, BUILDERadius offers BluePrince Community Development Software and BuildingDepartment.com online services to municipal building authorities across the United States. They also serve the real estate and property development industry with BuildFax Property and Contractor History Reports and CastleKeep Design Review Software. For more information, please visit www.BluePrince.com or call (828) 350-9950.

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