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FOR IMMEDIATE RELEASE

BLUEPRINCE LAUNCHES CASH FOR CODE CLUNKERS COMPETITION

ASHEVILLE, NC – MAY 10 2010, – BluePrince Software and Services for Community Development, a leading national provider of software for local government, announce the Cash for Code Clunkers competition. BluePrince is asking jurisdictions across the country to submit a photograph of the worst code violation they have seen on the job. A winner will be chosen each month. The winner will receive a \$100 donation made in their name and their jurisdiction's name to their local Habitat for Humanity chapter. Additionally, a "Worst Code Clunker of the Year" award will be given and a \$1000 donation will be made to the jurisdiction's Habitat for Humanity chapter.

"We feel this is an entertaining way for the building community to engage one another and laugh on a regular basis" says Lorrie Barnwell, President of BluePrince. "There is no better way to nurture community than to laugh with one another, while also taking an opportunity to give back to the people in our community who really need it."

Visit the BluePrince website, <http://cfc.blueprince.com/>, to learn more about the competition and to submit a photograph. Every jurisdiction is encouraged to participate. All photographs will be added to the BluePrince website.

About BluePrince® Software and Services for Community Development

BluePrince is an award-winning software designed specifically for city and county community development departments. With over 150 jurisdictions throughout the country, BluePrince provides comprehensive solutions for municipal planning, zoning, building, and code enforcement activities. For more information, please visit www.BluePrince.com or call (828) 350-9950.

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