

## **BUILDERadius, Inc. Partners with Manatron, Inc.** **Building Department Software to Integrate with Tax Assessment Software**

**ASHEVILLE, NC, Aug. 2007 —**

BUILDERadius, Inc., a leading provider of community development software, and Manatron, Inc., an industry leader in local and state government tax and appraisal software, are pleased to announce a new partnership to offer ground-breaking integration solutions for building departments and tax assessors. Recognizing that city and county governments are funded largely by local property taxes, BUILDERadius and Manatron have created two innovative solutions that allow the tax assessor to have the most up-to-date building permit information possible. Both solutions seamlessly link the building department and the tax assessor's office, creating more accurate property tax rolls and increasing tax revenues.

The first solution, intended for jurisdictions searching for new building department software, offers BluePrince integrated with Manatron's CAMA and Tax software. This solution offers building depart-

**This partnership will offer  
ground-breaking  
integration solutions for  
all jurisdictions**

ments a powerful combination: award-winning community development software with tax assessor integration.

The second solution, directed toward jurisdictions satisfied with their building department software, is the partnership's Data Integration Service which integrates any building department software with Manatron's tax assessment software. This allows building departments to keep their existing software and allows two previously separate software packages to share information and data automatically.

These flexible solutions provide a robust, cross-departmental approach to all facets of local property

**BluePrince**<sup>®</sup>  
Community Development Software



**MANATRON**  
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development. With a seamless flow of information, the tax assessor's office has the most up-to-date information possible, creating more complete property tax rolls. BUILDERadius and Manatron's integration solutions facilitate communication among departments, increasing property tax revenue and allowing jurisdictions to function more efficiently.

## **BluePrince Gets Building Department Up and Running**

**TEGA CAY, SC, Jan. 2007 —**

At BUILDERadius, we know what it takes to run an efficient building department. BluePrince Community Development Software can build your department from the ground up! In Tega Cay, SC, BluePrince was instrumental in creating their building department and developing quality business processes.

When the BluePrince Implementation Team be-

gan its work with Tega Cay there was no building department, and the city had only two months to complete the building department by January 1, 2007. The city's first decision was to select BluePrince for their permitting software. The BluePrince Implementation Team began working quickly to not only implement the city's software, but also to help them build their department from the ground up. The implementation team worked closely with the city's new chief building official

and met the two month deadline with ease. With extensive knowledge of how to successfully run a building department, the BluePrince Implementation Team was able to assist Tega Cay in developing a successful way to issue building permits, as well as guidelines and business processes to allow the department to interact successfully with other municipal departments and respond to the community's needs.

## **BluePrince Continues to Build in Texas**

**SANTA FE, TX, May 2007 —**

BluePrince continues to build on its already strong presence in the Houston metropolitan area by adding Santa Fe, TX. This city is one of the many jurisdictions in the Southeastern Houston area that have chosen BluePrince.

Other jurisdictions in the area include Spring Valley, Webster, Alvin, Conroe, and Huntsville.



## **Boulder City, NV Adopts BluePrince**

**BOULDER CITY, NV, Jan. 2007 —**

Boulder City became the first jurisdiction in Nevada to choose BluePrince Community Development Software. Boulder City's decision to use all three modules was a huge win for BluePrince, in part because Boulder City is the largest city by land mass in Nevada and the 35th largest city in the country.

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# A Message from the Chief Executive Officer

Hello and welcome to the Year in Review newsletter concerning the important stories that have developed for BUILDERadius and our community development software, BluePrince. It has been an exciting year with many changes at BUILDERadius and we are proud of our accomplishments and successes.

First off, I am pleased to announce the partnership BUILDERadius has formed with an industry leader in local and state government tax and appraisal software, Manatron, Inc. This partnership will offer ground-breaking integration solutions for building department and tax assessment software. Jurisdictions searching for a new building department software will be offered BluePrince, our community development software, integrated with Manatron's CAMA and Tax software.

We are excited by this partnership with Manatron because it allows building departments to share information and data automatically with the tax assessor. This furthers our goal of creating solutions that facilitate communication among departments and allow jurisdictions to function more efficiently.

Also this year, BUILDERadius was honored with the Will Turrentine Award by the Building Officials Association of South Carolina. We received this award for our continuous commitment and support of the association and for BluePrince Community Development Software.

Many of the cities in South Carolina were early adopters of BluePrince and continue to use the software. This award shows the success of BluePrince and how the software can make a building department run smoothly.

Overall it has been a very successful year as we have helped Tega Cay, SC create a building department from the ground up, implemented BluePrince for Washington City, UT in only three weeks, opened an office in Louisiana to assist the Gulf Coast region, and continue to build a strong presence in many states around the country. Our future is bright. We look forward to continually finding new ways to help our clients' building departments save time, increase efficiency, and enhance customer relationships.

As you can tell, we are excited about what BluePrince has accomplished this year. Most importantly, we are eager to show you how BluePrince can benefit your jurisdiction. Let us help you discover a better way of doing business with BluePrince Community Development Software.

Sincerely,



Bill Ward, CEO  
BUILDERadius, Inc.

# BluePrince Adopted Because of MySQL Capabilities

**CALDWELL COUNTY, NC, Feb. 2007 —**

Caldwell County replaced its old software with BluePrince Community Development Software, purchasing all three modules. The deciding factor for the county's decision to choose BluePrince was its ability to use the open source database MySQL instead of Microsoft's MSSQL.

Most people have a preference when it comes to choosing an open source database management system like MySQL versus Microsoft's offering, and BluePrince supports both. When Caldwell County was evaluating software for their building department, they decided that it was essential that it had a MySQL backend and BluePrince was able to deliver. Since BluePrince was originally built

around the powerful capabilities of the MySQL database technology, its integration is superb.

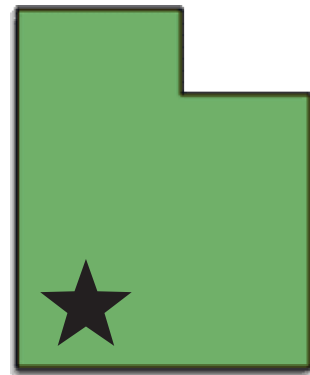
BluePrince is an extremely flexible software program engineered to fit the diverse needs of its users. Just one of the ways it does that is to support both MySQL and Microsoft MSSQL.



# BluePrince Speeds Implementation in Washington City

**WASHINGTON CITY, UT, July 2007 —**

BUILDERadius typically implements its BluePrince Community Development Software during a three month timeline. This is one of the fastest implementation timelines in the building department software industry today. But when a jurisdiction approached BUILDERadius with an immediate need for a fully integrated and fully functional software solution, BUILDERadius and its BluePrince Implementation Team were able to respond lightning quick. Together, BUILDERadius and Washington City, UT successfully implemented BluePrince in only three weeks!



**BluePrince was fully-configured and issuing permits in under a month!**

Washington City was in the middle of issuing a series of permits when their existing permitting software crashed, forcing their staff to revert to a paper-based process. Southern Utah's fastest growing city was without a functional software package, and the department was swimming in paper. This step backward in technology was not welcome, and they needed to find someone and something that could get them up and running quickly with all of their legacy data intact.

So they contacted BUILDERadius. The BluePrince Implementation Team moved quickly to create an expedited implementation plan which fast-tracked the typical three month process and shortened it to three weeks. BUILDERadius is willing to do it again. Does your building department need software — *FAST*? Are you putting up with an outdated or highly complex software package? Are you using a system that was built for finance and not your development department? If any of these answers are "yes," BluePrince can help. With the fastest implementation time on the market, BluePrince can be ready in mere weeks.

# BUILDERadius Honored with Will Turrentine Award by the Building Officials Association of South Carolina

**NORTH MYRTLE BEACH, SC, May 2007** — BUILDERadius, Inc. was honored with the Will Turrentine Award by the Building Officials Association of South Carolina (BOASC) during their 56th Annual Educational Conference. The Will Turrentine Award (formerly the Associate of the Year Award) is given annually to vendors who have exhibited exemplary support for the goals and mission of BOASC. BUILDERadius received the award for their continuous commitment and support of the association and for their software service, BluePrince.

Dan Kenney, Director of Sales for BUILDERadius, was on hand to accept the award. “We have worked hard to offer every jurisdiction in South Carolina affordable, cutting-edge community development software along with superior customer

support,” said Kenney, “and we are very honored to accept this award.”

Darbis Briggman, CBO of North Charleston and President of BOASC, said, “We have been using BluePrince for four years in North Charleston and have been impressed with the responsiveness and dedication to serving our needs.”

BUILDERadius has established a presence throughout South Carolina by fostering relationships with several of the largest jurisdictions. Many of these cities were early adopters of BluePrince and continue to use the software to electronically issue permits, schedule and record inspections, track licensing information, and communicate with the building community. These jurisdictions include Charleston, North Charleston, Columbia, Richland County, and York County.



Pictured above is the award given to the BUILDERadius team by the Building Officials Association of South Carolina.

**BluePrince®**  
Community Development Software



## BluePrince Representatives Present at the Texas Municipal League's Annual Conference

**AUSTIN, TX, Oct. 2006** —

BluePrince representatives had the honor of presenting to the Texas Municipal League's annual Building Officials Association of Texas (BOAT) Conference in October 2006. Thirty-two BOAT members, from jurisdictions as large as Houston and as small as Webster, attended the BluePrince presentation entitled “Building Departments Best Practices.”

The presentation focused on a wide variety of options for building departments to be successful and efficient no matter what the jurisdiction's size. BOAT member Selso Mata from Plano said, “The presentation allowed members to see what is out there and what they can do, even if they don't have a lot of money.”



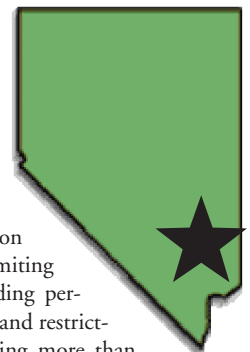
## Boulder City, NV Adopts BluePrince

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Boulder City was established as an outpost for workers building the Hoover Dam and continues to be a city known for its growth and prosperity. Since Boulder City's purchase of BluePrince, the city's building department has become more technologically advanced, more organized, and much more efficient.

### BluePrince Accommodates Strict Building Guidelines in Boulder City, NV

BluePrince was the clear choice in Boulder City because of the strict building guidelines the city has in place. BluePrince has assisted the city in maintaining these guidelines on development by limiting the number of building permits to 120 per year and restricting hotels from having more than 35 rooms to ensure the feeling of community within the city.



# BluePrince Online Permitting and Inspection Capabilities



ASHEVILLE, NC, Sept. 2007 —

BuildingDepartment.com, from BUILDERadius, is an online contractor interface that allows customers to manage their permit and inspection needs 24 hours a day, 7 days a week. This service is integrated into every BluePrince installation and expands and improves customer services. It also saves a building department time and money by reducing foot traffic and telephone inquiries into the department.

Every contractor who signs up for an account on BuildingDepartment.com receives a personalized online ProjectPage. This serves as the contractors' online permitting and inspections counter and also enables them to check the status of each of their projects online, at any time, without having to call or visit the building department in person. Depending on the subscribed level of service, contractors can apply for, pay for, and track their building permits online using either an internet enabled computer, cellular phone, or PDA in the field. BuildingDepartment.com notifies contractors of the inspection results in real time through either email or text messages.

BuildingDepartment.com continues to grow and change to address the needs of our jurisdictions. Each year the number of online permits and inspections continues to grow and more funds are being generated each year from online payments. If your building department wants to enhance customer relationships while reducing foot traffic and phone calls coming into the department, then BluePrince is the software for you.

## Statistics for Rural and Urban Users

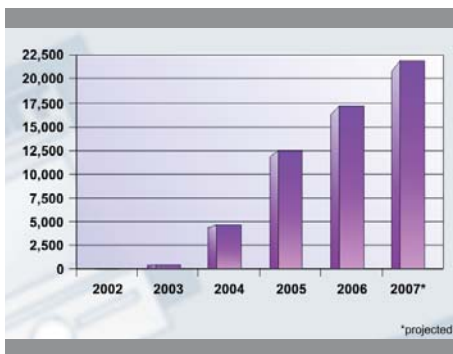
Surry County, NC is rural and has a population of 72,293. It has generated some impressive numbers while using BluePrince in the past year:

- 3,654 permits were submitted, and 1,120 were requested online via BuildingDepartment.com.
- \$71,216 in funds were collected through online payments.

The cities of Charleston and North Charleston, SC are among BluePrince's larger jurisdictions. Their numbers are impressive:

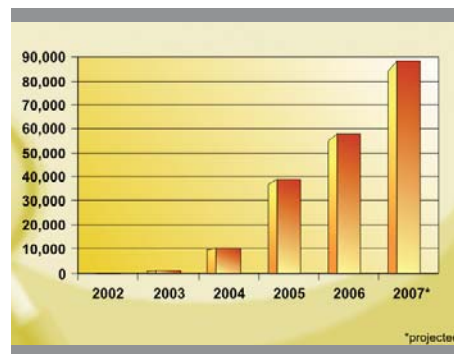
- The city of Charleston has 205 contractors that interact with the building department online via BuildingDepartment.com.
- In the past year, Charleston completed 9,803 permits and 2,340 of those were applied for online.
- The city of North Charleston completed 24,638 inspections of which 11,917 were requested through BuildingDepartment.com.

### Permits Issued via BuildingDepartment.com



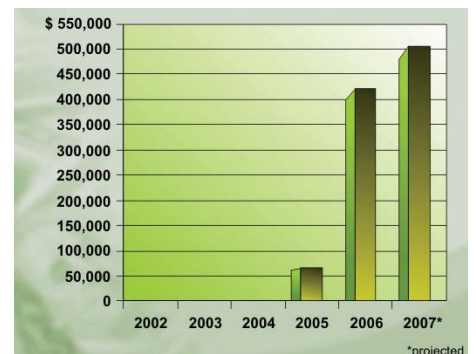
Total Permits (building, electrical, plumbing, etc.) issued through BuildingDepartment.com have jumped from 17,216 in 2006 to a projected 21,926 in 2007.

### Inspections Scheduled via BuildingDepartment.com



Total Inspections processed annually via BuildingDepartment.com have gone from 57,979 in 2006 to a projected 88,348 in 2007, a significant increase.

### Fees Collected via BuildingDepartment.com



Total Fees collected annually through BuildingDepartment.com have increased from \$66,318 in 2005 to \$422,139 in 2006, and are projected to be \$506,317 in 2007.

# LAIBTS Using BluePrince to Manage East Feliciana Police Jury's Permitting and Inspections Services

ASHEVILLE, NC, June 2007 —

The Louisiana branch of the Institute for Building Technology and Safety (LAIBTS) is now using BluePrince Community Development Software to assist them in their municipal permit and inspection services for Louisiana's East Feliciana Parish.

Representatives from LAIBTS and BUILDERadius, providers of BluePrince, met at the East Feliciana Parish Police Jury in Clinton, LA on May 30th and 31st. While the purpose of the meeting was to train the building department to use the software system, the local newspaper, *The Watchman*, was on hand to report on the activities.

"Rob Gerard, LAIBTS, explained that LAIBTS is working with the state under its Road Home contract to provide electronic building regulatory services to parishes affected by Hurricanes Katrina and Rita. 'We're partnering with a company called BluePrince,' he said, 'which is providing the software.'"

The LAIBTS is an organization whose mission, as posted on their website, is to "provide technical services to lessen the burdens of all levels of government and to enhance economic development, building regulatory efficiency, and public safety in the State of Louisiana." As a result they are providing smaller cities and counties with services typically found only in larger jurisdictions.

Using BluePrince in East Feliciana allows the jurisdiction to better meet the requirements of Louisiana's Act 12, which went into effect on January 1, 2007. Among these requirements are stricter and improved building codes. "If they're going to drive a nail, they need a building permit," Babs Herbert, Assistant Secretary-Treasurer of the East Feliciana Police Jury, told *The Watchman*.

For the full text of *The Watchman* article, which was published on June 7, 2007, please visit [www.blueprince.com/watchman](http://www.blueprince.com/watchman).



**East Feliciana is the first jurisdiction using BluePrince as part of post-Katrina disaster recovery efforts.**

## Looking for a Robust, Customizable Community Development Software Package that Won't Break the Bank?

### Take a Look at **BluePrince**<sup>™</sup>

- Powerful Permitting and Inspection Tools
- Online Contractor Permits, Inspections, and Payments
- Wireless Inspector Interface
- Flexible Zoning Solutions
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- Multiple Department Approvals
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BluePrince is the Best Solution for Jurisdictions of any size

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