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**FOR IMMEDIATE RELEASE**

## **BUILDERadius, Inc. Announces the BluePrince User Council**

ASHEVILLE, NC – OCTOBER 30, 2009 – BUILDERadius, Inc. is pleased to announce the beginning of the BluePrince user council. The BluePrince staff is dedicated to serving its users better. From additional training webinars to a dedicated support staff, BUILDERadius, Inc. strives to improve customer satisfaction. We are expanding our initiatives introducing the BluePrince User Council as another way to continue to build relationships with users.

Twenty-two BluePrince users will participate in the council, which will meet regularly through online meetings to discuss important information about BluePrince with staff members. “The council is the perfect opportunity for our users to share ideas and submit feedback about BluePrince programs, events, and products,” says Amy Brim, BluePrince Account Manager. “I’m looking forward to working closely with users to find out what they need from us on a regular basis.”

The first topic of discussion is the second annual BluePrince User Conference. The BluePrince staff will take the information gathered from this meeting to decide on the date, location, and sessions for the conference. The initial meeting of the council was on October 29, 2008 and introduced the overall concept of the user council. Following the initial meeting, the council will be broken down into regions to have more in-depth discussions with fewer users in each meeting. The first of the meetings took place on November 12, 2008 and discussed the BluePrince User Conference. The second regional meeting will take place on January 28, 2009 and the council will discuss the Citizen Access Module.

If you have any questions about the user council or if you are currently a BluePrince user and would like to join please contact Megan Morlok,

About BluePrince® Community Development Software:

BluePrince is an award-winning software designed specifically for city and county community development departments. With over 150 jurisdictions throughout the country, BluePrince provides comprehensive solutions for municipal planning, zoning, building, and code enforcement activities. For more information, please visit [www.BluePrince.com](http://www.BluePrince.com) or call (828) 350-9950.

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