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FOR IMMEDIATE RELEASE

BUILDERadius, Inc. Holds First Conference for BluePrince Community Development Software Users

Asheville, NC – March 30, 2008 – BUILDERadius, Inc. held its first BluePrince User Conference from March 30 through April 1, 2008 at its headquarters in Asheville, North Carolina. The conference was designed to provide an opportunity for current users to gain greater insight as to the benefits of using BluePrince Community Development Software.

Sixty-two attendees from North Carolina, South Carolina, Georgia, Alabama, Tennessee, Arkansas and Iowa participated in educational sessions focused on optimizing BluePrince, interacted with fellow BluePrince users and members of the BluePrince Team, and heard from BluePrince “power users” discussing their experiences with the software.

The BluePrince User Conference received positive feedback from attendees and was such a huge success that BUILDERadius, Inc. plans to make the conference an annual event. Susan Poteat, Director of Process and Service Improvement for the City of Charleston, SC, said “this conference is something we wanted to see from day one and I am delighted to have participated in the inaugural session. We truly appreciate the time and effort the BluePrince Team put into planning the user conference. The end result was fantastic!”

BUILDERadius, Inc. will hold the Second Annual BluePrince User Conference in the spring of 2009.

About BUILDERadius, Inc:

Established in January 1999, BUILDERadius offers BluePrince Community Development Software and BuildingDepartment.com online services to municipal building authorities across the United States. They also serve the real estate and property development industry with BuildFax Property and Contractor History Reports and CastleKeep Design Review Software. For more information, please visit www.BluePrince.com or call (828) 350-9950.

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